



# SENIORCARE OPTIONS

[www.seniorcareopt.com](http://www.seniorcareopt.com)

770-579-9177

**Candor. Compassion.  
Competence.**

Aging Life Care Management  
for the Metro Atlanta Area  
Assisting medically frail seniors,  
disabled adults, & their caregivers

## Our national certification organization has been rebranded! Why? And, what does this mean to you?



AGING (ife CARE™  
ASSOCIATION

[www.aginglifecare.org](http://www.aginglifecare.org)

The National Association of Professional Geriatric Care Managers has long been the thriving entity for the certification and ethical standards for Geriatric Care Managers across the nation for the last 30 years.

**In May of 2015, the association was re-branded to become the AGING LIFE CARE™ Association in order to properly assist clients and their families in clearly identifying our services from others in the sea of options that might present with similarities – however, be incredibly different.**

Our employees, at SeniorCare Options, have been long-standing members of the association and have happily embraced this change. Our new discipline title will be AGING LIFE CARE™ Professionals (or in our case, by discretion of our company, called AGING LIFE CARE™ Managers). However, it should be known that our business model, current employees, and care to current/future clients will not change.

**AGING LIFE CARE™ Management is a specialized field of privately-engaged care provision for those requiring increased guidance due to health challenges. Although the primarily client base continues to be older adults, the engagement of AGING LIFE CARE™ Professionals is appropriate throughout the lifespan for those facing mental and/or physical health concerns.**

### Services include:

- A holistic, client-centered, long-view focused clinical assessment to create a baseline of current needs
- Active planning for care concerns with aggressive, honest problem solving
- Education regarding clarified diagnosis, treatments, resources, connections to entities or programs of assistance, etc. – as specifically determined and available to help the individual client
- Active advocacy for medical challenges, client risks, transitional periods, or increased client/caregiver needs
- Often a long-term relationship is established to provide services throughout multiple transitions, illness progression, care levels, and residential changes
- Cost containment due to heightened management of care needs, reduction of unnecessary hospitalizations, appropriate use of proactive measures for avoiding potential crisis, and proper use of both insurance reimbursed and non-reimbursed services to maximize benefits

**Aging Life Care™ Managers are specialists who must meet a very specific educational, experience, and certification requirements for the national organization – as well as follow the code of ethics and standards of practice.**

The rebranding process was found to be very necessary because clients and their families were finding it increasingly difficult to discern between those who were within the certified discipline and those who were only using the title of Geriatric Care Manager – potentially without the training, experience, liability coverage, etc. With the change, the association and the title will be only used by those directly associated with the established organization. Clients and their families can then be at ease that the affiliation of the over 2000 experts nationwide will be similar in scope and practice within the AGING LIFE CARE™ Association.

**AGING LIFE CARE™ is a trademark of the Aging Life Care Association. Only ALCA Members are authorized to use this term to identify their services. AGING LIFE CARE PROFESSIONAL™ is a trademark of the Aging Life Care Association. It is an indication of membership in ALCA, and only ALCA Members are authorized to use this term.**

### Resources Available

**AGING (ife CARE™ Association** [www.aginglifecare.org](http://www.aginglifecare.org)

Website features additional information on the discipline and certification of AGING LIFE CARE management – as well as a searchable by location feature to locate those nationwide who hold affiliation.

### Support Group Information

Lacy Doremus, LMSW, C-ASWCM, facilitates a monthly caregiver support group at 7pm at Presbyterian Village - conference room between Hearthstone and Wellness center. The address is 2000 E West Connector Austell, GA and meetings are held the last Tuesday of each month at 7pm.

### About SeniorCare Options

SeniorCare Options provides Certified Aging Life Care Management throughout the Metro-Atlanta area. Our team consists of Master's level clinicians in the fields of counseling, social work, therapeutic recreation, and registered nursing. Our backgrounds are vast and specific to the current clinical needs of our clients and their families who may be in transition, have chronic or difficult-to-manage conditions, and who require increased guidance. Our interdisciplinary focus, extensive experience, and heightened sensitivity to their specific needs prove to be an invaluable asset to families faced with the maze of options and care needs. **For more information** regarding Aging Life Care Management services, our support groups, or to inquire about requesting services for someone under your care, **please contact us at: 770-579-9177 or [brandih@seniorcareopt.com](mailto:brandih@seniorcareopt.com).**